

A New View of Care







Our purpose is to realize the extraordinary power of everyday care

Kenvue is the **world's largest pureplay consumer health company** by revenue We combine the power of science with human insights and digital-first capabilities, which we believe empowers approximately **1.2 billion people to live healthier lives** every day



At the intersection of healthcare and consumer goods



World-class, differentiated portfolio of iconic products



Backed by science, recommended by HCPs and experts



\$15bn+ 2022 Net Sales

3 Segments 135+

Year History

~\$369bn

Consumer Health Market

10

~1.2bn

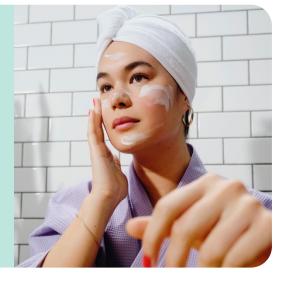
Brands > \$400mm¹

People Served

>100

New Product Innovations Each Year Since 2020 36

#1 Regional Brand Positions >165
Countries



¹ Net sales as of FY2022

Recommended by healthcare professionals and experts

Neutrogena[®]

Dermatologists

#1

Dermatologist-Recommended OTC Sunscreen and Acne Brand in the U.S.

LISTERINE

Dentists

#1

Dentist-Recommended Mouthwash in the U.S.



Doctors and Pharmacists

#1

Doctor and Pharmacist-Recommended Smoking Cessation Brand in EMEA¹

TYLENOL

Doctors and Nurses

#1

Doctor-Recommended Adult Pain Medication in the U.S.

 1 #1 recommended smoking cessation brand by doctors and pharmacists across EMEA from 2018 – 2022



Our commitment to the health and wellbeing of people and to the vitality of our planet is represented in our **Healthy Lives Mission**

Self Care		Skin Health & Beauty		Essential Health	
TYLENOL	Motrin [*]	Rogaine	Aveeno.	Johnsoni	LISTERINE
ZYRTEC	nicorette let's do something incredible	Neutrogena	Lubriderm ^e	Ståyfree	BAND-AID°
Calpol	ORSL	MARSOTIAIS	DR.CI:LABO	Carefree [*]	o.b .
ZARBEES		(全)	OQX	Desitin	NEOSPORIN'